



ALABAMA CROWN DISTRIBUTING CO.

JULY 2018 NEWSLETTER

off premise



BEER



Sierra Nevada Pale Ale

Pale Ale began as a home brewer's dream, grew into an icon, and inspired countless brewers to follow a passion of their own. Its unique piney and grapefruit aromas from the use of whole-cone American hops have fascinated beer drinkers for decades and made this beer a classic, yet it remains new, complex and surprising to thousands of beer drinkers every day. It is—as it always has been—all natural, bottle conditioned and refreshingly bold.

- Style: Pale Ale
- ABV: 5.6%
- Available in: Cans, Bottles and Draft

WINE



Layer Cake Wines

"My grandfather taught me about wine at an early age. He told me the soil in which the vines lived were like a layer cake and the wine, if properly made, was like my grandmother's cake with layers of fruit, mocha, chocolate, hints of spice and rich, always rich. "Never pass up a layer cake," he would say. I always loved those words." — Jayson Woodbridge, Winemaker and Founder

- Available in: Sauvignon Blanc, Chardonnay, Rosé, Pinot Noir, Cabernet Sauvignon, and Shiraz
Appellation: California
- Available in: Primitivo, aka Zinfandel
Appellation: Italy
- Available in: Malbec
Appellation: Mendoza, Argentina

BEER



Wild Heaven Emergency Drinking Beer

A one-of-a-kind session beer reminiscent of a crisp pilsner married with a traditional gose. Brightness and complexity come from additions of citrus zest, Portuguese sea salt and lemongrass.

- Style: Pils-style Session Ale
- ABV: 4%
- Available in: Cans and Draft

WINE



Ava Grace Cans

Rosé:

The delicious California Rosé brings the beauty of the Ava Grace vineyards to your fingertips. With notes of red berries, apricot, and watermelon, you'll love every sip.

- Tasting notes: Fruity, Crisp, Delicate

Pinot Grigio:

The vibrant Pinot Grigio brings the beauty of the Ava Grace to your fingertips. With notes of citrus, peach, and honeysuckle, you'll love every sip.

- Tasting notes: Vibrant, Crisp, Refreshing

Please reach out to newsletter@alabamacrown.com for assistance in creating a social media platform.



SevenFifty

Please contact your Alabama Crown representative for more details.

www.alabamacrown.com

*PLEASE DRINK RESPONSIBLY